

**EEO Public File Report**

**Station Call Letters: WBRATV-DT/WMSYTV-DT/WSBNTV-DT**

**Period Covered by Report: June 1, 2008 to May 31, 2009**

<b>Full Time Position</b>	<b>Date Filled</b>	<b>Recruitment Source(s)</b>	<b>Hired by Recruitment Source</b>	<b>Total # Interviewed</b>			
Senior Maintenance Engineer	9/15/08	Roanoke Times					
		Roanoke Tribune					
		BRPTV Website					
		BRPTV Bulletin Board					
		NETA					
		PBMA					
		Current Magazine					
		News & Advance					
		Bristol Herald Courier					
		Hotjobs.com					
		TV Jobs					
		Richmond Times Dispatch					
		NAB					
		CPB					
		VAB Job line					
		Monster.com					
		Engineer-Jobs.com					
		Broadcast Technicians					
		Tennessee Empl. Comm.					
		NC Empl. Comm.					
		SBE Job Online	1	1			
		PBS Connect					
		Broadcast Engineers					

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**Outreach Activities**

**Stations: WBRATV-DT/WMSYTV-DT/WSBNTV-DT**

**Period Covered: 6/1/08-5/31/09**

Activity	Description	Personnel Involved	Scope of Involvement
Listing each upper level opening in a job bank or newsletter that have a broad-based membership which includes women and minorities	Posted Senior Maintenance Engineer job on: Virginia Association of Broadcast Job line Broadcast Engineers Current Magazine Virginia Association of Broadcasters	Barbara Spencer HR/Business Mgr.	All open positions are advertised with groups that have a broad-based membership which includes women and minorities allowing for a broad spectrum of qualified applicants.
Job Fairs	Participation in local Career Days/Job Fairs	Barbara Spencer HR/Business Manager Stephen Grieco Barbara Spencer Stephen Grieco Stephen Grieco Susan Geary Stephen Grieco	Job Fair hosted by New River Community College in Christiansburg, VA Oct. 21, 2008   Job Fair hosted by Roanoke Holiday Career and Lifestyle Fair Dec. 30, 2008  Participated in Job Fair at Roanoke Civic Center on March 4, 2009  Participated in Job Fair in Dublin, VA on April 3, 2009.
Activity Designed by Blue Ridge PBS to Disseminate Broadcast Employment Opportunities to the Public on Television	Blue Ridge PBS designed a monthly television program to further the goal of disseminating information about employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.	*entire staff of Blue Ridge PBS partnering with *WDBJ TV *Roanoke Times *VEC *Virginia Western CC	Monthly program to educate and inform the public on ways to get and keep a job along with jobs that are available in our viewing area. All broadcast jobs, when available, will be listed on this program.  The program is one hour long.

			*New River Valley CC	
			*Roanoke Economic Development Office	
			*Chamber of Commerce	
			*Virginia Economic Bridge	
			*Roanoke Valley of Human Resource Management	

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### Recruitment Sources

**Stations: WBRATV-DT/WMSYTV-DT/WSBNTV-DT**

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Source	Contact Person	Address	Telephone Number	Entitled to Notification
Bedford Bullet		402 E. Main St., Bedford, VA 24523	540-586-8612	N
Blue Ridge PBS Bulletin Board	Barbara Spencer	1215 McNeil Dr., Roanoke, VA 24015	540-344-0991	N
Blue Ridge PBS Website	Carol Jennings	1215 McNeil Dr., Roanoke, VA 24015	540-344-0991	N
Bristol Herald Tribune	Jeremy Chambers	<a href="http://www.tricities.com">www.tricities.com</a>	888-627-5875	N
Broadcast and Cable Magazine	Elana Davis	<a href="mailto:elana.denis@reedbusiness.com">elana.denis@reedbusiness.com</a>	646-746-6741	N
Broadcast Engineering Magazine	Susan Schaefer	<a href="mailto:susan.schaefer@penton.com">susan.schaefer@penton.com</a>	484-478-0154	N
Charlottesville Daily Progress	Anne McKenzie	685 Rio Road W Charlottesville, Va. 22901	434-978-7202	N
Corporation for Public Broadcasting (CPB)		<a href="http://www.cpb.org">www.cpb.org</a>	202-879-9600	N
Current Magazine	Kelsang Menla	6930 Carroll Ave., Takoma Park, MD 20912	301-270-7240	N
Hollins University	C. Burnette	<a href="mailto:cburnette@hollins.edu">cburnette@hollins.edu</a>	540-362-6364	N
Journalism Jobs		<a href="http://www.journalismjobs.com">www.journalismjobs.com</a>	510-653-1521	N
Lynchburg News & Advance	Dina Bennett	<a href="http://www.newsadvance.com">www.newsadvance.com</a>	434-385-5479	N
National Association of Black Journalists		<a href="http://www.careerservices.nabj.org/hr/">www.careerservices.nabj.org/hr/</a>	301-445-7100	N
National Association of Broadcasters (NAB)		<a href="http://www.nab.org">www.nab.org</a>	202-429-5300	N
NETA	M. Schuessler	<a href="mailto:maryanne@netaonline.org">maryanne@netaonline.org</a>	803-799-5517	N
PBMA	M. Schuessler	<a href="mailto:maryanne@netaonline.org">maryanne@netaonline.org</a>	803-799-5517	N
PBS Connect Forums		<a href="http://connect.pbs.org/">http://connect.pbs.org/</a>		N
Richmond Times Dispatch	S. Moses	<a href="mailto:classified@timesdispatch.com">classified@timesdispatch.com</a>	804-643-4414	N
Roanoke College		221 College Lane, Salem, VA 24153	540-375-2500	N
Roanoke Times	David Bernard	PO Box 2491, Roanoke, VA 24010	800-346-1234	N
Roanoke Tribune	C. A. Whitworth	2318 Melrose Ave., Roanoke, VA 24014	540-343-7366	N
Society of Broadcast Engineers	Scott Jones	<a href="http://www.sbe.org">www.sbe.org</a>	317-846-9000	N
TV Jobs		<a href="http://www.tvjobs.com">www.tvjobs.com</a>		N
Variety Careers/The Biz		<a href="http://www.variety.com/thebizercast.com">www.variety.com/thebizercast.com</a>	646-746-7002	N
Virginia Association of Broadcasters (VAB)	Dot Prevette	630 County Green Ln, Charlottesville, VA 22902	804-977-3716	N

Virginia Employment Commission (VEC)		<a href="http://www.vaworkconnect.com/">www.vaworkconnect.com/</a>		N
Virginia Western Community College	Rhonda Perdue	PO Box 14007, Roanoke, VA 24038	540-857-7298	N
	George Stancil	girastancil@msn.com		Y
Prosperity Mortgage Company	Keisha Brown	<a href="mailto:Keisha.brown@prosperitymortgage.com">Keisha.brown@prosperitymortgage.com</a>	540-769-5764	Y
	Leslie Harwood	<a href="mailto:Lharwood@vt.edu">Lharwood@vt.edu</a>	540-230-6656	Y